

SPORT AND FITNESS MANAGEMENT (MASTER OF APPLIED SCIENCE, M.A.S.)

Dr. Justin Kraft, Program Director
jkraft@missouriwestern.edu
(816) 271-4493
missouriwestern.edu/hses/mas-sport-fitness-management (<https://www.missouriwestern.edu/hses/mas-sport-fitness-management/>)

The Sport and Fitness Management graduate program is a comprehensive Masters of Applied Science degree that prepares students for the careers that lead to managerial and administrative positions in sport and fitness management. We provide applied learning experiences, inspire/develop critical thinking, and educate students about leadership, management, and ethical decision making within the Sport and Fitness Industry. Graduates of the MAS Sport and Fitness Management program are well prepared for leadership positions and careers in facility and event management, college athletics, professional sports organizations, non-profit agencies, public/private/corporate fitness facilities, and community based/amateur athletic programs.

Admission

Admission Requirements

- Submission of application for admission to the MWSU Graduate School.
- Completion of an undergraduate degree in Sport Management, Recreation Management, Health/Exercise Science, or a closely related discipline.
- Minimum undergraduate GPA of 2.75.
- Submission of a professional resume.
- Applications are reviewed and approved by the MAS Sport & Fitness Management Graduate Admission Committee.

Requirements

Students who are accepted to this degree program will have no more than 6 years from admission or subsequent declaration to meet the requirements listed below. If certification, accreditation or statutory requirements change and additional requirements become effective during this time, the new requirements take precedence.

Code	Title	Credit Hours
Professional Core		
MGT 603 or MGT 604	Organizational Theory Organizational Behavior Management	3
MKT 605	Strategic Marketing	3
Professional Skills - Select two courses from the following (6 credits)		
ACC 633	Foundations of Finance and Accounting	
COM 510	Organizational Communication	
COM 530	Social Media Branding	
ECO 607	Managerial Economics	
ENG 515	Proposal and Grant Writing	

ENG 540	Writing for Management and Supervision	
MAT 609	Technical Analysis for Decision Making	
PHL 535	Foundations of Professional Ethics	
Concentration Requirements		
SFM 525	Legal Aspects of Sport and Fitness	3
SFM 542	Facilities and Design Management	3
SFM 610	Leadership and Effectiveness in Sport and Fitness Management	3
SFM 651	Research Methods	3
SFM 674	Psychology of Performance and Motivation in Sport and Fitness Management	3
SFM 630 or SFM 655	Internship Thesis	3-6
Total Credit Hours		30-33

Program Graduation Requirement

1. Earn a minimum overall GPA of 3.0, with no more than 6 credit hours of C in all required coursework.

University Graduation Requirements

1. Satisfactorily complete all required coursework in the program;
2. Earn a minimum of 30 credit hours;
3. Satisfactorily complete the required capstone experience.