

# GRAPHIC DESIGN (BACHELOR OF FINE ARTS, B.F.A.)

## Overview

The four-year Bachelor of Fine Arts (B.F.A.) in Graphic Design degree at Missouri Western will prepare you for a career as a graphic artist.

Graphic designers plan, analyze, and create visual solutions to communications problems. They decide the most effective way of getting a message across in print, electronic, and film media using a variety of methods such as color, type, illustration, photography, animation, and print and layout techniques.

A bachelor's degree is required for most entry-level and advanced graphic design positions.

## Requirements

Students who choose this bachelor degree program will have no more than 6 years from admission or subsequent declaration to meet the requirements listed below. If certification, accreditation or statutory requirements change and additional requirements become effective during this time, the new requirements take precedence.

Code	Title	Credit Hours
<b>General Studies</b>		<b>42</b>
Students must complete General Studies courses ( <a href="http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies">http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies</a> )		
<b>Major Requirements</b>		<b>77-81</b>
ART 110	Beginning Drawing I	3
ART 120	Two-Dimensional Design	3
ART 129	Design Software Applications	3
ART 160	Beginning Drawing II	3
ART 170	Three-Dimensional Design	3
ART 192	Digital Imaging	3
ART 205	Survey of Art History I	3
ART 255	Survey of Art History II	3
ART 290	Graphic Design I	3
ART 292	Graphic Design II	3
ART 315	Illustration I	3
ART 333	Typography	3
ART 344	User Experience Design	3
ART 349	Interactive Design I	3
ART 359	Photography I	3
ART 390	Graphic Design III	3
ART 449	Interactive Design II	3
ART 488	Final Portfolio	3
ART 490	Graphic Design IV	3
ART 493	Internship In Art	2-6
Select six additional credit hours of advanced graphic design electives		6
ART 292	Graphic Design II	
ART 333	Typography	

ART 390	Graphic Design III	
ART 490	Graphic Design IV	
Select three additional credit hours of guided electives		6
ART 250	Motion Graphics	
ART 371	Topics in Ancient/Medieval Art	
ART 372	Topics in Modern/Contemporary Art	
ART 471	Topics in Renaissance/Baroque Art	
ART 472	Topics in Non-Western Art	
ART 493	Internship In Art	
COM 205	Introduction to Mass Media	
JOU 204	Digital Videography	
JOU 227	Media Design	
MKT 301	Principles of Marketing	
MKT 370	Digital Marketing	
MKT 381	Advertising and Promotion	
Selection six additional credit hours of Art History		6
ART 371	Topics in Ancient/Medieval Art	
ART 372	Topics in Modern/Contemporary Art	
ART 471	Topics in Renaissance/Baroque Art	
ART 472	Topics in Non-Western Art	

## Program Graduation Requirements

1. Earn a grade of C or higher in all major coursework.
2. Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.

## University Graduation Requirements

1. Earn a minimum of 120 credit hours (100 level and higher, maximum of 6 CED credit hours applicable).
2. Earn a minimum of 30 credit hours in upper-division courses. Lower-division transfer courses accepted as meeting upper-division departmental course requirements cannot be used to fulfill this requirement.
3. Earn 30 of the last 45 credit hours at MWSU in institutional coursework (exclusive of credit by examination).
4. Participate in required departmental and campus wide assessments.
5. Fulfill the Missouri Constitution requirement.
6. Successfully pass the Missouri Higher Education Civics Achievement exam.