

STRATEGIC COMMUNICATION MINOR

*Effective Fall 2020, this minor is scheduled for redesign. More information can be found [here](#).

Code	Title	Credit Hours
Minor Requirements		
JOU 104	Introduction to Digital Photography	3
JOU 227	Publication Design	3
COM 215	Introduction to Strategic Communication	3
COM 222	Communication Theory	3
COM 320	Research Methods In Communication	3
COM 382	Strategic Communication Writing	3
COM 415	Strategic Communication Campaigns	3
Total Credit Hours		21

University Graduation Requirements

1. Have a valid and declared major on file (minors cannot be awarded in the same areas as the major, emphasis or concentration).
2. Earn a minimum of 3 credit hours beyond the major, emphasis, concentration and/or general studies requirements.
3. Earn a minor GPA of at least 2.0.