

# CONVERGENT JOURNALISM AND PUBLIC RELATIONS (BACHELOR OF SCIENCE, B.S.)

6. Successfully pass the Missouri Higher Education Civics Achievement exam.

## Requirements

Code	Title	Credit Hours
<b>General Studies</b>		
Students must complete General Studies courses ( <a href="http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies">http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies</a> )		42-47
<b>Major Requirements</b>		
COM 205	Introduction to Mass Media	3
COM 210	Presentational Communication	3
COM 305	Interpersonal Communication	3
COM 311	Crisis and Risk Communication	3
COM 342	Intercultural Communication	3
COM 410	Organizational Communication	3
COM 420	Research Methods in Communication	3
COM 460	Internship	3
JOU 104	Digital Photography	3
JOU 204	Digital Videography	3
JOU 227	Media Design	3
JOU 311	Griffon Media	6
JOU 324	Web Content and Design	3
JOU 402	Senior Project	3
JOU 403	Media Law and Ethics	3
JOU 432	Social Media Branding	3
ENG 303	Grammar for Writing and Editing	3
COM 215	Introduction to Public Relations	3
or JOU 202	Reporting for the Media	
COM 482	Public Relations Writing	3
or JOU 322	Advanced Reporting	
COM 415	Public Relations Campaigns	3
or JOU 428	Multimedia Storytelling	

## Program Graduation Requirements

1. No more than one D is permitted in the major.
2. Earn an overall GPA of at least 2.0 and a major GPA of at least 2.0.

## University Graduation Requirements

1. Earn a minimum of 120 credit hours (100 level and higher, maximum of 6 CED credit hours applicable).
2. Earn a minimum of 30 credit hours in upper-division courses. Lower-division transfer courses accepted as meeting upper-division departmental course requirements cannot be used to fulfill this requirement.
3. Earn 30 of the last 45 credit hours at MWSU in institutional coursework (exclusive of credit by examination).
4. Participate in required departmental and campus wide assessments.
5. Fulfill the Missouri Constitution requirement.