

# MANAGEMENT (BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, B.S.B.A.)

Management majors develop the decision-making and entrepreneurial thinking skills required for any business environment. The management curriculum focuses on critical thinking and leadership skills needed to achieve success in any area of business. Students can choose from three concentrations: General Management, Entrepreneurship, or Human Resource Management. These tailored programs prepare students for a variety of careers in human resources, organizational behavior, production, international and small business management, healthcare, government agencies, financial institutions, telecommunications, hospitality, education and more.

Code	Title	Credit Hours
<b>General Studies</b>		
Students must complete General Studies courses ( <a href="http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies">http://catalog.missouriwestern.edu/undergraduate/university-information/academic-standards-regulations/baccalaureate-degree/#bachelor-general-studies</a> )		42-47
<b>Business Foundation Courses (BFC)</b>		<b>33</b>
ACC 201	Introductory Financial Accounting	3
ACC 202	Introductory Managerial Accounting	3
ECO 260	Principles of Macroeconomics	3
ECO 261	Principles of Microeconomics	3
FIN 301	Financial Management	3
GBA 201	Business Analytics & Reporting	3
GBA 210	Business Statistics I	3
GBA 211	Business Law I	3
MGT 350	Organizational Behavior	3
MKT 301	Principles of Marketing	3
SCM 301	Principles of Supply Chain Management	3
<b>Additional BSBA Requirements</b>		<b>15</b>
MGT 416	Production and Operations Management	3
ACC 418 or MGT 418	Accounting Information Systems Management Information Systems	3
MGT 419	Strategic Management	3
PHL 230 or PHL 232	Ethics Business Ethics	3
Select three credit hours of Applied Learning course(s)		3
<b>Major Requirements</b> <sup>1</sup>		<b>24</b>
MGT 341	Human Resources Management	3
MGT 360	Organizational Theory, Design and Change Management	3
MGT 425	International Management	3
MGT 470	Management Leadership	3
Select one of the following concentrations:		12
General		

Entrepreneurship  
Human Resources

<sup>1</sup> At least 18 credit hours in the major must be earned from the Steven L. Craig School of Business.

Concentrations:  
General (p. 1)  
Entrepreneurship (p. 1)  
Human Resources (p. 2)

Credit for additional BSBA requirements must be earned from the Steven L. Craig School of Business.

NOTE: All upper-division Business courses required for the BSBA must be taken from the Steven L. Craig School of Business, from an AACSB accredited university or from a school with an approved articulation agreement.

## General Concentration

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Select four upper division business elective that may include one upper division ECO		12
ACC 300-499		
ENT 300-499		
FIN 300-499		
GBA 300-499		
MGT 300-499		
MKT 300-499		
SCM 300-499		
<b>OR</b>		
Select three elective courses from one or more of the following subjects:		
ACC 300-499		
ENT 300-499		
FIN 300-499		
GBA 300-499		
MGT 300-499		
MKT 300-499		
SCM 300-499		
AND		
ECO 300-499		
Total Credit Hours		12

## Entrepreneurship Concentration

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
ACC 311	Automated Accounting Systems for Small Business	3
ENT 201	Entrepreneurship I	3
ENT 301	Entrepreneurship II	3

MKT 370	Digital Marketing	3
Total Credit Hours		12

## Human Resources Concentration

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
GBA 447	Employment Law	3
MGT 444	Organizational Staffing, Training, and Safety	3
MGT 445	Compensation and Benefits Management	3
One upper division business or ECO elective		3
Total Credit Hours		12

## Program Graduation Requirements

1. No more than 6 credit hours of D permitted in major coursework
2. Earn an overall GPA of at least 2.0 and a major GPA or at least 2.0.

## University Graduation Requirements

1. Earn a minimum of 120 credit hours (100 level and higher, maximum of 6 CED credit hours applicable).
2. Earn a minimum of 30 credit hours in upper-division courses. Lower-division transfer courses accepted as meeting upper-division departmental course requirements cannot be used to fulfill this requirement.
3. Earn 30 of the last 45 credit hours at MWSU in institutional coursework (exclusive of credit by examination).
4. Participate in required departmental and campus wide assessments.
5. Fulfill the Missouri Constitution requirement.
6. Successfully pass the Missouri Higher Education Civics Achievement exam.