

# SPORT AND FITNESS MANAGEMENT (MASTER OF APPLIED SCIENCE, M.A.S.)

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missouriwestern.edu/hses/mas-sport-fitness-management (<https://www.missouriwestern.edu/hses/mas-sport-fitness-management/>)

The Sport and Fitness Management graduate program is a comprehensive Masters of Applied Science degree that prepares students for the careers that lead to managerial and administrative positions in sport and fitness management. We provide applied learning experiences, inspire/develop critical thinking, and educate students about leadership, management, and ethical decision making within the Sport and Fitness Industry. Graduates of the MAS Sport and Fitness Management program are well prepared for leadership positions and careers in facility and event management, college athletics, professional sports organizations, non-profit agencies, public/private/corporate fitness facilities, and community based/amateur athletic programs.

## Admission

### Admission Requirements

- Submission of application for admission to the MWSU Graduate School.
- Completion of an undergraduate degree in Sport Management, Recreation Management, Health/Exercise Science, or a closely related discipline.
- Minimum undergraduate GPA of 2.75.
- Submission of a professional resume.
- Applications are reviewed and approved by the MAS Sport & Fitness Management Graduate Admission Committee.

## Requirements

Students who are accepted to this degree program will have no more than 6 years from admission or subsequent declaration to meet the requirements listed below. If certification, accreditation or statutory requirements change and additional requirements become effective during this time, the new requirements take precedence.

Code	Title	Credit Hours
<b>Professional Core</b>		
MGT 603 or MGT 604	Organizational Theory Organizational Behavior Management	3
MKT 605 or MKT 633	Strategic Marketing Applied Strategic Marketing	3
Professional Skills - Select two courses from the following (6 credits)		6
ACC 633	Foundations of Finance and Accounting	
COM 510	Organizational Communication	
COM 530	Social Media Branding	
EDU 611	Research Development and Literature Analysis	

ENG 515	Proposal and Grant Writing	
ENG 540	Writing for Management and Supervision	
MGT 633	Contemporary Issues in Management	
MIM 633	Business Intelligence and Analytics	
MIM 643	Supply Chain and Customer Relationship Management	
<b>Concentration Requirements</b>		
SFM 523	Program and Event Planning in Sport and Fitness Management	3
SFM 525	Legal Aspects in Sport and Fitness Management	3
SFM 542	Facilities and Design Management	3
SFM 610	Leadership Effectiveness in Sport and Fitness Management	3
SFM 674	Psychology of Performance and Motivation in Sport and Fitness Management	3
SFM 630 or SFM 655	Capstone Internship in Sport and Fitness Management Thesis	3-6
<b>Total Credit Hours</b>		<b>30-33</b>

## Program Graduation Requirement

1. Earn a minimum overall GPA of 3.0, with no more than 6 credit hours of C in all required coursework.

## University Graduation Requirements

1. Satisfactorily complete all required coursework in the program;
2. Earn a minimum of 30 credit hours;
3. Satisfactorily complete the required capstone experience.