

APPLIED SCIENCE, SPORT AND FITNESS MANAGEMENT (MASTER OF APPLIED SCIENCE, M.A.S.)

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www.missouriwestern.edu/hper/mas-sport-fitness-management (https://
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The Sport and Fitness Management graduate program is a comprehensive masters degree that prepares students to assume supervisory and administrative positions in sport and fitness settings, such as running health clubs and managing sport teams at all levels. Students learn business, sales and marketing skills as applied to the sport and fitness industry. The program also provides training in health and safety standards and public communication to foster professional growth. Graduates of the MAS Sport and Fitness Management program are well prepared for leadership positions and careers in facility and event management, college athletics, professional sports organizations, non-profit agencies, public/private/corporate fitness facilities, cardiac rehabilitation and community based/amateur athletic programs.

Admission

Admission Requirements

- Submission of application for admission to the MWSU Graduate School.
- Completion of an undergraduate degree in Health, Sport Management, or a closely related discipline.
- Minimum undergraduate GPA of 2.75.
- Application essay stating career goals and how this program fits into those goals.
- One letter of reference from an academic source.
- Applications are reviewed and approved by the MAS Sport & Fitness Management Graduate Admission Committee.

Requirements

Code	Title	Credit Hours
Professional Core		
MGT 604	Organizational Behavior Management	3
MAS 695	Graduate Colloquium	3
Communication Skills - Select 2 courses from the following (6 credits)		6
COM 601	Professional and Organizational Communications	
ENG 540	Writing for Management and Supervision	
ETC 600	Technical Communications Theory and Practice	
EPR 620	Proposal and Grant Writing	
Professional Skills - Select 2 courses from the following (6 credits)		6

PHL 535	Foundations of Professional Ethics	
ECO 607	Managerial Economics	
MAT 609	Technical Analysis for Decision Making	
MKT 605	Strategic Marketing	
Concentration Requirements		
SFM 525	Legal Aspects of Sport and Fitness	3
SFM 542	Facilities and Design Management	3
SFM 610	Leadership and Effectiveness in Sport and Fitness Management	3
SFM 651	Research Methods	3
SFM 630	Internship	3-6
or SFM 655	Thesis	
Total Credit Hours		33-36

Graduation Requirements

1. Filing an approved Application for Graduation.
2. Satisfactory completion of all required coursework as listed on the approved Program of Study.
3. Earn a minimum overall GPA of 3.0, with no more than 6 credit hours of C in all required coursework.
4. Official approval of required Master Educator Experience (or capstone).