

BUSINESS ADMINISTRATION (MASTER OF BUSINESS ADMINISTRATION, M.B.A.)

Overview

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The MWSU Master of Business Administration degree is an AACSB accredited professional program that offers onsite or online delivery options. Both options are designed to accommodate working professionals seeking to advance their careers as well as recent graduates eager to advance into graduate studies. The MBA degree provides students of all educational and professional backgrounds a broad business education that focuses on applied education, analytics, and decision making skills. Core courses in the program include business disciplines covering accounting, finance, management, and marketing.

The General Business concentration allows students to focus on graduate work in business or the student's particular professional discipline. This concentration is offered onsite in a traditional classroom format with some online full-semester courses. The fully online option is an accelerated program where courses are delivered in an 8-week format allowing students to complete the program in one year.

Admission

Admission Requirements

Prospective MBA students must meet the following criteria:

1. Students with a BSBA degree from an AACSB accredited program are unconditionally admitted with:

- An overall GPA of 3.0 (or higher); OR
- An overall GPA of 2.75 (or higher) with a 3.0 (or higher) in the last 60 hours.

2. In addition to the above GPA requirements; non-BSBA graduates and BSBA graduates from non-AACSB programs are conditionally admitted and must earn a 3.0 GPA after the first 9 graduate hours for full admission.

The following is recommended for students in category 2:

- Completion of undergraduate AACSB accredited business course in the areas of accounting, finance, management, marketing, and statistics; OR
- Completion of any recommended MWSU online bridging modules.

Requirements

Students who are accepted to this degree program will have no more than 6 years from admission or subsequent declaration to meet the requirements listed below. If certification, accreditation or statutory

requirements change and additional requirements become effective during this time, the new requirements take precedence.

Code	Title	Credit Hours
Professional Core		
ACC 633	Foundations of Finance and Accounting	3
MGT 603	Organizational Theory	3
MGT 633	Contemporary Issues in Management	3
MGT 695	Applied Strategic Management	3
MIM 633	Business Intelligence and Analytics	3
MIM 643	Supply Chain and Customer Relationship Management	3
MKT 633	Applied Strategic Marketing	3
Concentration		9
Total Credit Hours		30

General Business Concentration

Code	Title	Credit Hours
Concentration Requirements		
Select nine credit hours of graduate level courses (with a maximum of six credit hours at the 500 level)		9

This concentration is offered onsite in a traditional classroom format with some online full-semester courses. The fully online option is an accelerated program where courses are delivered in an 8-week format allowing students to complete the program in one year.

Program Graduation Requirement

1. Earn a minimum overall GPA of 3.0, with no more than 6 credit hours of C in all required coursework.

University Graduation Requirements

1. Satisfactorily complete all required coursework in the program;
2. Earn a minimum of 30 credit hours;
3. Satisfactorily complete the required capstone experience.