

ECONOMICS (ECO)

ECO 607 Managerial Economics Credits: 3

Typically Offered: Fall (even-numbered years).

Course Description: The application of microeconomic principles and methodologies to managerial decision problems. Topics include consumer choice and demand for products, production and cost functions, alternative market structures and the profit criteria for long-run planning and investment decisions. **Prerequisite(s):** Graduate standing and ECO 260 or 261 or equivalent.